# JOIN A MOVEMENT OF LEADING CORPORATIONS SUPPORTING OUR FELLOW NEW YORKERS





KIRKLAND & ELLIS LLP HSBC 🐼



SULLIVAN & CROMWELL LLP

## CATHOLIC CHARITIES ARCHDIOCESE OF NEW YORK



#### WE HELP ANYONE IN NEED — CATHOLICS AND NON-CATHOLICS ALIKE

Catholic Charities of the Archdiocese of New York has been providing assistance to New Yorkers of all faiths since 1917. Now, more than ever, our neighbors need our support. Our federation of 90 social service agencies that span Manhattan, The Bronx, Staten Island, and seven counties of the Lower Hudson Valley serve more than 400,000 households annually.

The Catholic Charities Second Century Fund has been established to raise the considerable philanthropic resources needed by Catholic Charities to implement these programs and services. These resources will be used to meet the ongoing, emerging, and newly identified needs of our fellow New Yorkers.

#### High-priority programmatic initiatives are:

- Stabilizing housing for lower-income New Yorkers
- Building new affordable housing for families and those with special needs
- Providing nutritious supplemental food
- Supporting those with mental illnesses
- Supporting and integrating immigrants and refugees
- Responding to community emergencies and disasters

## JOIN US! GIVE YOUR NEIGHBORS A HELPING HAND

#### WAYS TO GET INVOLVED — PARTNERSHIPS ARE TAILORED TO YOUR INTERESTS

Catholic Charities offers several ways for companies to get involved. We are happy to tailor your partnership experiences to meet your interests and needs!

#### • SUPPORT A SIGNATURE EVENT

Sponsorship opportunities are also available for our annual signature events, which are well-known throughout the New York philanthropic community. Benefits for signature events are provided separately. For more information, please contact Peggy O'Neill, at **Peggy.ONeill@CatholicCharitiesNY.org**.

#### CORPORATE AND FOUNDATION FINANCIAL SUPPORT

Companies can support specific program areas through grant opportunities. Your company could support our eviction prevention efforts, our in-school programming,our food delivery to homebound seniors, or any other critical programming!

#### TAILORED EMPLOYEE ENGAGEMENT

Our staff will implement Lunch and Learns, kit packing events, backpack drives, and other activities to create bespoke team-building opportunities for employees.

#### VOLUNTEER OPPORTUNITIES

We offer several in-person as well as remote volunteer opportunities for companies. Your employees could:

- Mentor youth
- Become a conversational ESOL partner
- Shop together for families in need during the holidays
- Assist at one of our local food pantries
- Conduct a financial literacy workshop for at-risk youth

#### BOARD SERVICE OPPORTUNITIES WITH CATHOLIC CHARITIES AGENCIES



## CORPORATE AND FOUNDATION FINANCIAL SUPPORT

Catholic Charities is grateful to its corporate partners and offers tailored recognition benefits. These benefits depend on the level of support and can include:

## \$250,000+

#### Supporters at this level can receive the following benefits and all benefits below:

- Naming rights for a building or program
- Annual private briefing and conversation with the Cardinal and Catholic Charities leadership
- Joint public relations campaigns

## \$100,000 - \$249,999

## Supporters at this level can receive the following benefits and all benefits below:

- Large-scale Volunteer Impact Day
- Employee Lunch and Learn hosted by Catholic Charities leadership staff

## \$50,000 - \$99,999

## Supporters at this level can receive the following benefits and all benefits below:

- Bespoke employee engagement and volunteer opportunities
- Name and logo recognition for community events and materials
- Featured article in Annual Report (distributed annually to over 2,000 high-level individual and institutional partners)

## \$25,000 - \$49,999

## Supporters at this level can receive the following benefits:

- Social media posts highlighting partnership, tagging of all requested handles, and social media campaign opportunities
- Name and logo recognition on our website
- Featured article in Quarterly Impact Report (distributed quarterly to over 2,000 high-level individual and institutional partners)

#### SPONSOR A SIGNATURE EVENT



#### ANNUAL GALA

Our annual Gala is a premier event that attracts New York's top corporate leaders in finance, real estate, technology, law, politics, and more. It is held in June, at the Museum of Natural History, and typically hosts approximately 600 guests.

Every year the Gala Honoree is presented with the Deus Caritas Est Award — meaning God Is Love — in prestigious recognition and appreciation for providing help and creating hope for New Yorkers in need, by His Eminence Timothy Cardinal Dolan and Monsignor Kevin Sullivan. The Honoree also raises support from the Honoree's company, corporate foundation, and personal and professional network including friends, business associates, business partners, vendors, and others. The Catholic Charities events office will support and assist the Honoree in their efforts.



#### CARDINAL'S OPEN

The Cardinal's Open is held annually at Winged Foot Golf Club, in Mamaroneck, NY, one of the most admired golf clubs in the world and former host of many U.S. Open and Walker Cup Championships.



#### WALL STREET BREAKFAST

Our Annual Wall Street Breakfast is an exclusive event at the New York Stock Exchange (NYSE) with a notable keynote speaker and bell ringing with Cardinal Timothy Dolan and Monsignor Kevin Sullivan.



## **CHRISTMAS LUNCHEON**

The Cardinal's Christmas Luncheon is a special Annual Holiday tradition at the New York Hilton with a presentation of The Spirit of Saint Nicholas Award and The Christmas Angel Award and special performances and children's Christmas Tableau.

## HAVE YOUR CORPORATE SERVICE DAY WITH US

Catholic Charities of New York is a federation of 90 charities providing human services to vulnerable New Yorkers. Our network stretches from Staten Island, to Manhattan and The Bronx, and across the Hudson Valley. The strength of our network translates into helping more individuals, from all backgrounds, religious affiliations, and communities.

Our team can work with you to plan a large-scale volunteer project with your employees. Options for impact day activities include:



PLANT A GARDEN



TEACH A WORKSHOP OR DO MOCK INTERVIEWS



HELP SORT DONATIONS



CREATE ACTIVITY KITS FOR AT-RISK YOUTH



488 Madison Avenue • 3rd Floor • New York, NY 10022 CatholicCharitiesNY.org

For more information on how you can partner with us, please email us at **CCPartnerships@CatholicCharitiesNY.org** or scan the QR code. Thank you.

