CENTENNIAL CAMPAIGN
2016-2020 FINAL REPORT

PROVIDING HELP AND CREATING HOPE FOR 400,000+ NEW YORKERS EACH YEAR

GOAL: $100M
RAISED: $115M

CENTENNIAL CAMPAIGN
A SUCCESSFUL CAMPAIGN

We are very pleased to announce the successful completion of The Catholic Charities $100 Million Centennial Campaign: A New Century of Help & Hope. Our sincere thanks to you for ensuring this success!

Launched in 2016, the campaign raised nearly $115 million for New York’s neediest; it strengthened leadership giving and increased annual fundraising, positioning Catholic Charities to take on the challenges ahead.

This brief report highlights some of the major programs and services that Catholic Charities was able to provide thanks to funds raised by the campaign.

The five years of the campaign saw much turmoil in New York and nationwide: social unrest, political divisiveness, and the all-consuming COVID-19 pandemic. Thanks to the campaign, Catholic Charities was better positioned to quickly respond to the resulting, unprecedented needs.

While the COVID-19 pandemic forced us to cancel our plans for a formal celebration, we will use upcoming signature events like the Annual Gala and Christmas Luncheon as occasions to mark and celebrate the tremendous generosity to, and success of, the Centennial Campaign. In the meantime, we hope that you take pride in the work outlined in this report. You made it possible.

MR. BARRY RIDINGS
Chair, Centennial Campaign Committee

MR. EUGENE MCQUADE
Chair of the Board
The successful 2016-2020 Centennial Campaign enabled Catholic Charities to strengthen its core programs and undertake new initiatives to meet the new and emerging needs of New Yorkers in the 21st century.

A few years before our 2017 centennial, Catholic Charities engaged in a strategic planning process to set a direction for a new century of service to New Yorkers in need, non-Catholics and Catholics alike. The following twofold trajectory was identified: (1) strengthening existing services and (2) building the individual and collective capacity of Catholic Charities agencies to respond to changing needs and realities.

We recognized that increased, and sustained, philanthropic giving was key to concretizing these objectives. On April 23, 2016, Catholic Charities’ Board of Trustees approved a comprehensive Centennial Campaign with the goal of raising $100 million dollars over the course of five years. The Centennial Campaign met and surpassed its goal, raising nearly $115 million in five years to support a broad range of services that touch almost every human need.
CENTENNIAL CAMPAIGN GIVING
FY 2016-2020

$115 MILLION

FOUNDATIONS
BEQUESTS
CARDINAL’S COMMITTEE FOR CHARITY
DIRECT, DIGITAL, TARGETED APPEALS
EVENTS
CENTENNIAL MAJOR GIFTS

CATHOLIC CHARITIES TRUSTEES CAMPAIGN LEADERSHIP
TRUSTEES CONTRIBUTED MORE THAN $24.5 MILLION TO
THE CENTENNIAL CAMPAIGN — THANK YOU FOR YOUR LEADERSHIP!

PROGRAMS SUSTAINED, ENHANCED
AND ESTABLISHED WITH CENTENNIAL CAMPAIGN FUNDS

CHILDREN
FAMILIES
IMMIGRANTS
HUNGRY
HOUSING
LAUNCHING A NEW CENTURY OF HELP & HOPE
PROGRAM HIGHLIGHTS

This section highlights select areas of growth and some new initiatives begun or completed during the campaign. These highlighted programs were made possible through a combination of Centennial Campaign funds and leveraged public and private resources. Catholic Charities’ annual and other special reports provide a comprehensive picture of the last five years.

FEEDING THE HUNGRY

A CONVERTED AND EXPANDED BRONX COMMUNITY FOOD HUB — THE NEW HEART OF CATHOLIC CHARITIES “FEEDING OUR NEIGHBORS” PROGRAM

- In June 2016, Catholic Charities converted an old thrift shop into a 20,000 sq. ft., multifaceted center and hub that receives and delivers up to 100,000 pounds of food each month. The Bronx Food Hub supplies a network of 39 food pantries and community kitchens.

- Besides food, a variety of holistic services are available at this center: immigration support, eviction prevention, assistance with benefits, and case management.

- During the pandemic year, the hub coordinated 200 pop-up food pantries that distributed more 750,000 meals in underserved neighborhoods throughout New York, as well as an expanded food delivery program for homebound seniors.

- Catholic Charities’ food pantries place a special focus on incorporating fresh, nutritious produce. Catholic Charities of Rockland County even developed a community garden to provide fresh produce to 200 families who frequent its food pantry each week.

DURING THE 5-YEAR CENTENNIAL CAMPAIGN, CATHOLIC CHARITIES AGENCIES PROVIDED NEARLY 30 MILLION MEALS TO HUNGRY NEW YORKERS.
WELCOMING IMMIGRANTS AND REFUGEES
WHEN A VOLATILE PERIOD BROUGHT UNPRECEDENTED ANXIETY TO IMMIGRANTS… 
WE EXPANDED OUR OUTREACH AND PRESENCE AS A TRUSTED SOURCE OF HELP

Centennial Campaign dollars were essential to sustaining and expanding our place as a premier, trusted provider of legal and other services to immigrants. Over the past five years, through our Immigrant and Refugee Services Division, Catholic Charities:

- **Expanded our weekly immigration clinic** in Lower Manhattan, which receives more than 5,000 walk-ins annually.

- **Initiated a Community Legal Clinics program** and carried out 35 full-day legal clinics throughout the Hudson Valley. These clinics screened 12,093 immigrants, provided 8,287 legal consultations, and advanced the immigration status of nearly 3,250 people.

- **Launched a statewide Pro Bono Project** in December 2018, which has trained more than 600 attorneys to provide legal aid to immigrants. More than 1,000 non-legal professionals (psychologists, teachers, civil servants, etc.) have also volunteered.

- **Established more than a dozen community satellite English-language and citizenship programs** through our International Center.
• **Added two new immigration hotlines** to complement our successful, statewide New Americans hotline: the ActionNYC hotline, to help immigrants access attorneys as well as other services, and a national hotline to serve custodians of unaccompanied immigrant children.

• **Responded to the 2018 border crisis** by deploying teams to the U.S.-Mexico border, supporting and housing immigrant youth in New York, serving as an immediate haven for reuniting families, and coordinating the legal defense and reunification of nearly 500 children and families. Catholic Charities also led a fact-finding mission to the Northern Triangle to better understand the root causes of youth migration.

• **Implemented multi-disciplinary partnership programs such as Terra Firma**, in which we collaborate with Montefiore Medical Center in the Bronx to provide legal, medical, and psychological assistance to unaccompanied immigrant children.

• **Grew our day laborers program** in Yonkers (Obreros Unidos) and opened the doors to a new South Bronx center for day laborers. These programs coordinate free safety trainings, reduce wage theft, empower day laborers to advocate for change, and ultimately help more than 1,300 working immigrant families connect with jobs and resources.

DURING THE 5-YEAR CENTENNIAL CAMPAIGN, CATHOLIC CHARITIES ANSWERED MORE THAN 340,000 CALLS IN OVER 100 LANGUAGES FROM IMMIGRANTS SEEKING INFORMATION AND ADVICE. WE ALSO PROVIDED MORE THAN 50,000 LEGAL CONSULTATIONS AND ORIENTATIONS FOR IMMIGRANT YOUTH AND ADULTS.
PROTECTING AND NURTURING CHILDREN AND YOUTH

AS NEW YORK CITY STUDENTS FACED STEEP CHALLENGES — ESPECIALLY DURING THE PANDEMIC YEAR — CATHOLIC CHARITIES SCHOOL-BASED AND COMMUNITY-BASED SUPPORT PROGRAMS CONTINUED TO ADVANCE SUCCESS IN THE CLASSROOM AND IN LIFE.

• In 2014, Astor Services for Children & Families provided clinical services to students struggling with emotional challenges in seven Bronx public schools. Now, five years later, 1,000 students in more than 30 schools are benefitting from Astor’s counseling, crisis intervention, and referral services.

• Catholic Charities agencies in Washington Heights and the Bronx are providing in-school and out-of-school programming to help thousands of children and youth each year to succeed in school, graduate, and prepare for college or careers.

• Catholic Charities has become a major provider of the Summer Youth Employment Program, which offers valuable work experience and income to youth: Alianza more than doubled this program from 1,000 youth participants in 2016 to 2,200 in 2020.

• Our Hoops Haven program, which uses basketball as an entryway to engage high risk youth in transformative programming, expanded to new locations.

• Catholic Guardian Services’ YES! (Youth Employment Services) program has increased and professionalized its employment coaching, workforce readiness, internships, summer employment, employment, and educational supports for more than 100 foster care youth since 2018. YES! mentors and empowers youth with skills for today’s job market, thereby opening doors to a brighter future.

• While our agencies continue to provide high quality foster care when needed, attention has shifted toward strengthening at-risk families to prevent children from having to be placed in foster care. We have introduced and advocated for innovative programs such as Fair Futures, which assists foster youth with coaches, tutors, and specialists.

DURING THE 5-YEAR CENTENNIAL CAMPAIGN, CATHOLIC CHARITIES AGENCIES SERVED MORE THAN 35,000 FAMILIES WHOSE CHILDREN WERE AT RISK OF BEING PLACED IN FOSTER CARE, SUPPORTING THESE FAMILIES TO STAY TOGETHER.
SHELTERING THE HOMELESS

AS THOUSANDS OF NEW YORK FAMILIES STRUGGLED TO FIND AND MAINTAIN DECENT HOUSING... CATHOLIC CHARITIES HELPED FAMILIES TO AVOID EVICTION WHILE ALSO BUILDING AND RENOVATING AFFORDABLE, DIGNIFIED HOUSING DEVELOPMENTS

Catholic Charities has worked to prevent homelessness and ensure affordable housing for struggling, lower-income New Yorkers for half a century. Over the past five years, we have:

• **Constructed and rented up more than 500 new units** of affordable housing for seniors, families, and those with special needs.

• Begun planning and predevelopment of **nearly 2,200 additional apartments** in 12 developments throughout Manhattan, the Bronx, and Staten Island.

• Established a program to **provide on-site supportive services** for residents, including case management to strengthen community support for families. Already, this work has begun at Grand Street Guild on the Lower East Side, as well as Second Farms and the NYCHA Betances apartments in the Bronx.

• **Prevented more than 24,000 evictions**; kept **more than 3,000 families out of the shelter system**; and established a **Tenant Education Program** to help 5,000 plus families at risk of eviction with workshops on budget management and tenants’ rights and responsibilities.

• **Safely housed 35 formerly homeless male and female residents in the former Holy Rosary Convent** on 119th Street in East Harlem, in partnership with Bowery Residents’ Committee. These transitional residents also receive assistance to secure permanent housing. A similar residential program in predevelopment near the Brooklyn Bridge — Madison Street Safe Haven — will **help 54 individuals transition from life on the street**.

DURING THE 5-YEAR CENTENNIAL CAMPAIGN, CATHOLIC HOMES HAS CONSTRUCTED OR DEVELOPED PLANS TO CONSTRUCT MORE THAN 2,700 AFFORDABLE APARTMENTS; THESE NEW UNITS WILL INCREASE ITS TOTAL PORTFOLIO TO 5,000 APARTMENTS PROVIDING DIGNIFIED, AFFORDABLE HOUSING FOR 12,500 NEW YORKERS.
A FINAL WORD OF THANKS...

We are grateful to the many donors — individuals, foundations, and corporations — who have so generously supported Catholic Charities’ Centennial Campaign and contributed to its success. The funds raised have been instrumental in enabling Catholic Charities to launch our next century of help and hope for New Yorkers in need.

We would especially like to thank our trustees Catherine Kinney and Eugene McQuade, who served as our Board Chairs during the Centennial Campaign, for their steady leadership — as well as our Campaign Committee, whose guidance, personal generosity, and fundraising outreach made the difference.

As we drew to the close of this campaign, unforeseen and recurring challenges such as the COVID-19 pandemic and systemic inequality reaffirmed Catholic Charities enduring mission to uphold the dignity of every person as made in the image of God. We do this daily by serving the basic needs of the poor, troubled, frail, and oppressed of all religions. Thanks to the increased support we received from the campaign, we have been able to respond well to these and other crises.

As New York emerges from the trials of this pandemic, Catholic Charities commits to providing help and creating hope for individuals and families throughout New York’s diverse communities. We have been inspired by your generosity and sacrifice and ask that you recommit to supporting our next century of services.

Sincerely,

Monsignor Kevin Sullivan
Executive Director
Catholic Charities of the Archdiocese of New York
LEADERSHIP

His Eminence,
Timothy Michael Cardinal Dolan,
Archbishop of New York

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